

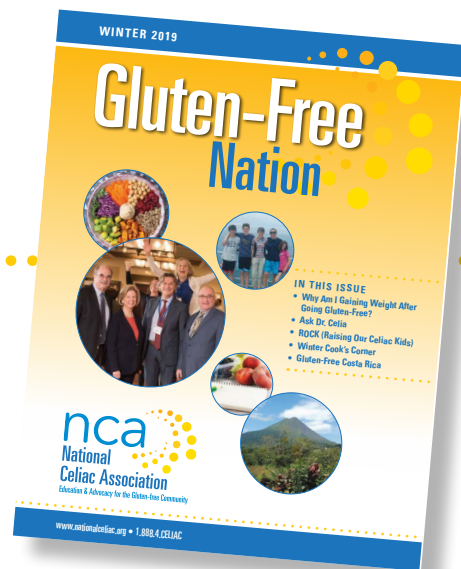
# Sponsorship Opportunities

## Elite Sponsorship:

- ❖ **Annual \$3,950:** Includes full page ad in three issues of “*Gluten-Free Nation*” and twelve months of enlarged digital sponsorship.
- ❖ **Back cover pricing will vary.** Contact us for more details.

## Premium Sponsorship:

- ❖ **Annual:** \$1,950 includes full page ad in three issues of “*Gluten-Free Nation*” and twelve months of standard digital sponsorship
- ❖ **Seasonal:** \$750 includes full page ad in one issue of “*Gluten-Free Nation*” and four months of standard digital sponsorship
- ❖ **Back cover pricing will vary.** Contact us for more details.



## Digital Sponsorship:

Feature your logo on our homepage and in our monthly e-newsletter with link to your website

- ❖ **Enlarged logo placement:**
  - One year: \$2,000
  - One month: \$200
- ❖ **Standard logo placement:**
  - One year: \$1,000
  - One month: \$100

Visit us today...  
[www.nationalceliac.org](http://www.nationalceliac.org)

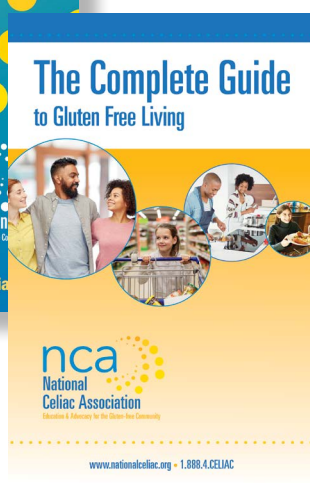
## Print Sponsorship:

Feature your ad in our 36-page full color magazine, “*Gluten-Free Nation*”, mailed out three times per year

- ❖ **One year (three issues):**
  - \$300 for ¼-page ad
  - \$500 for ½-page ad
  - \$1,000 for full-page ad
  - \$1,500 for full-page ad, inside back cover
  - \$2,000 for ½-page ad, back cover
- ❖ **One issue:**
  - \$125 for ¼-page ad
  - \$250 for ½-page ad
  - \$400 for full-page ad

# Additional Sponsorship Opportunities:

**Additional Opportunities** listed below include the following statement being placed on the printed and online materials: “Thanks to *Your Company Name Here* for making this resource available.” Includes logo and URL placement.



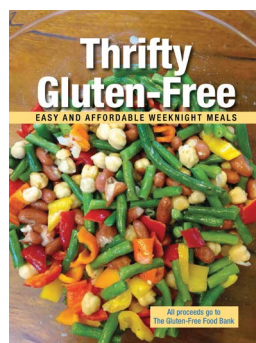
- ❖ “*The Facts.*” On average, it takes **eight years** for someone to get a proper diagnosis of celiac disease. Help reduce this staggering statistic and sponsor this clinical handout, aimed at all types of clinicians around the country to educate them on the very basics of how to identify and properly diagnose celiac disease and non-celiac gluten sensitivity.  
**\$4,000/2000 copies**
- ❖ “*The Complete Guide to Gluten-Free Living.*” This comprehensive guide to living gluten-free includes information on everything from setting up a gluten-free kitchen, shopping and label reading, to entertaining and eating out.  
**\$5,500/1000 copies**
- ❖ Sponsorship of educational webinars: Be featured as a supporting company in an innovative educational webinar. Your company name, logo and link to your website will be in print underneath the webinar link, in email announcements of the event, and your company will be named as a sponsor during the webinar.  
**\$1,000/per webinar**

**Sponsorship of ROCK** (Raising Our Celiac Kids) includes online logo placement with link to your page as well as on any printed materials chosen below:



- ❖ One educational item such as a meal plan and snack tips as developed by a registered dietitian. **\$1,000/4-month cycle**
- ❖ All ROCK materials on website (pages, print-outs, infographics and educational modules) **\$2,150/4-month cycle**

## Support the Gluten-Free Food Bank Thrifty Gluten-Free



- ❖ Printed copies of “*Thrifty Gluten-Free, Easy and Affordable Weeknight Meals,*” featuring: Setting up a Gluten-Free Kitchen, Gluten-Free Cooking Tips, Recipes for Vegetarian Entrees, Meat, Poultry and Fish Entrees, Soup and Side Dishes. **Proceeds from sales of book go to the Gluten-Free Food Bank.**

**\$4,000/1000 copies**



**nca**  
National  
Celiac Association

Education & Advocacy for the Gluten-free Community



**T**he **National Celiac Association** is a 501(c)3 non-profit organization and since 1993 has been dedicated to **EDUCATING, ADVOCATING AND EMPOWERING** individuals with celiac disease and non-celiac gluten sensitivities, their families, and communities throughout the nation.

We're flexible! Mixing and matching sponsorships works for us too. We are happy to create a plan that exactly fits your criteria and by doing so, support the many needs in the celiac community.

We look forward to working with you!

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